
1969-2019

**TELECOMS: MEDIA:
TECHNOLOGY AND
BEYOND**



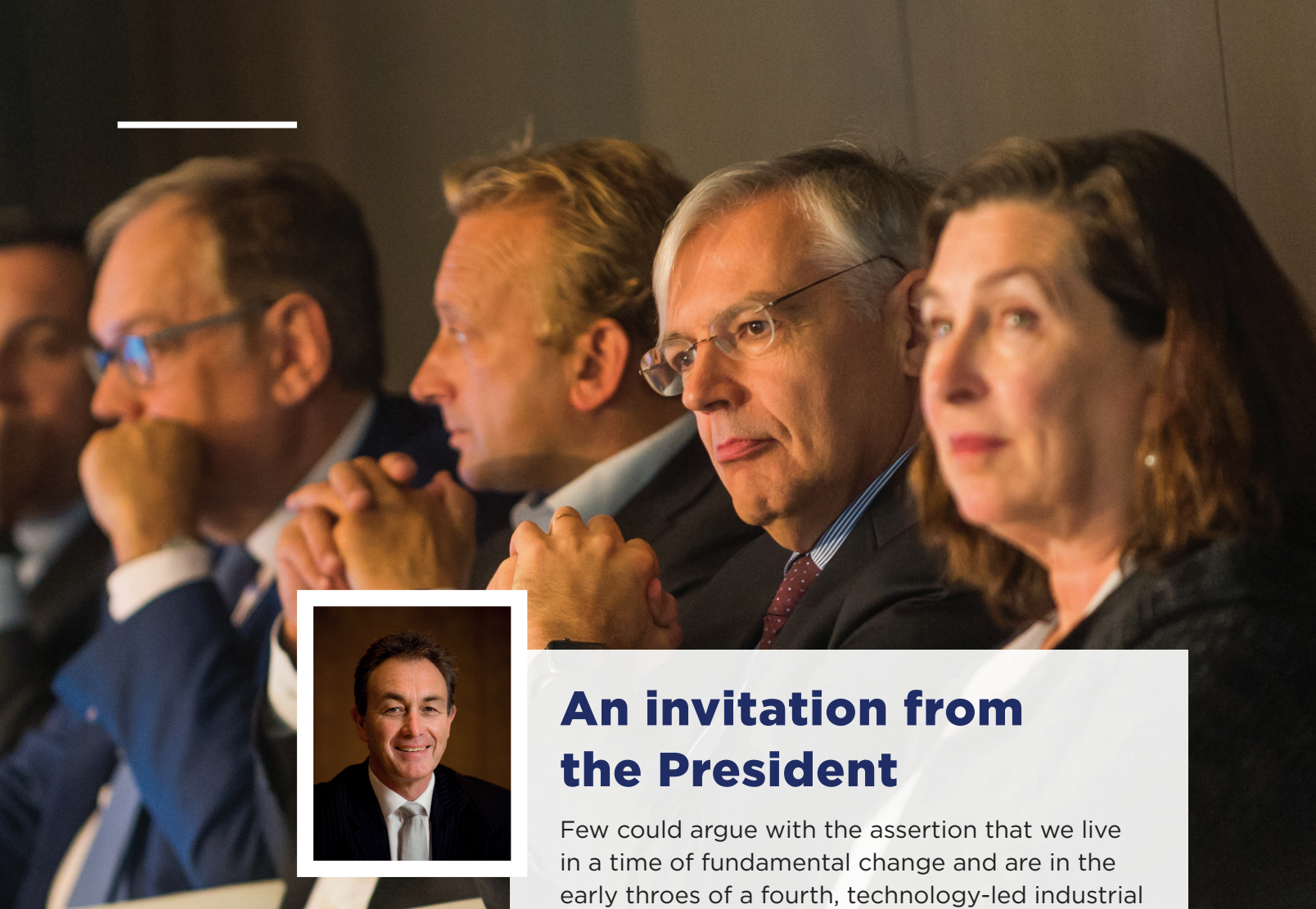
**INTERNATIONAL INSTITUTE
of COMMUNICATIONS**



Informing the policy agenda in an era of digital disruption

Join the IIC and be part of the debate

WWW.IICOM.ORG



An invitation from the President

Few could argue with the assertion that we live in a time of fundamental change and are in the early throes of a fourth, technology-led industrial revolution. Such changes are already posing considerable problems for policy makers and will continue to do so as new technologies test traditional regulatory and national boundaries.

In this environment the regular exchange of experience, ideas and challenges becomes ever more important. I strongly believe that the IIC, with its staunchly independent and neutral position, is the best organisation to promote such dialogue. Our goals are simple – to inform debate, stimulate collective actions and to be financially sustainable.

To succeed in this, we rely on the support of our members. The more we have, the greater the participation and the more we can collectively achieve.

We hope you will take part and join us.

Your peers need you.

Warm wishes,

Chris Chapman

IIC President

“With its staunchly independent and neutral position, it’s the best organisation to promote dialogue”

1969

2019

50

PURPOSE OF THE IIC

1969-2019

Setting the agenda

For 50 years we’ve been connecting communications regulators, experts and innovators across the globe, creating opportunities for open dialogue, the exchange of ideas and the shaping of digital policy.

Few sectors have seen greater change during this period than the global communications industry. The IIC was founded on the belief that the most positive means of embracing this change was by bringing together the major actors for open debate. We have been convening this group for fifty years by remaining apolitical, neutral and independent.

Who are our members?

National Regulatory Authorities

Helping regulators find the best policy frameworks for the widest societal benefit

Membership provides the only independent international forum that brings together statutory national regulators in a collegiate, neutral environment to debate policy issues.

Commercial businesses within the telecoms, media and technology sectors

We have the unique convening power to bring industry and regulators together

Membership gives policy, product and legal teams a non-partisan forum in which to debate with regulators and policy makers and gain insights into their approach to technology and market trends.

Advisors and professional service providers

The IIC provides a forum for emerging industry trends

Membership gives specialist lawyers, analysts and consultants access to regulators and senior policy makers within the telecoms, technology and media industries and the opportunity to showcase their expertise.

**“What a great speech on AI last week!
Always learn so much at the IIC’s TMF”**

Emma McClarkin, MEP

Discussion themes

The IIC discussions address trending issues within six main themes. Issues are examined at events, conferences, workshops or in InterMedia articles.

Theme	Main topics
Regulatory models and governance	Collaborative and horizontal regulation, cross-sectoral approaches, regulatory models
Digital transformation and innovation	Artificial intelligence, machine learning, smart cars, internet of things, digital economy
Future of content	Business models, power of platforms, protection of the vulnerable and regulatory challenges
Competition policy	A healthy competitive landscape, innovation and investment, net neutrality
Spectrum and access	Auctions, interoperability, future of 5G and connective technologies, digital exclusion
Privacy, security and protection	Ensuring safe data flow, data protection, cyber security, blockchain, protecting citizens’ rights, nuisance communications

Join the debate on

-  LinkedIn - International Institute of Communications
-  Twitter @The_IIC
-  Facebook @iic.org



EVENTS

Events take place around the world throughout the year and many are free to members.

They attract top speakers and explore solutions to the latest policy and regulatory issues whilst providing exceptional networking opportunities.

Global Annual Events

The main event in the IIC calendar is **Communications Policy and Regulation (CPR) Week** comprising the **Annual Conference** and the **International Regulators' Forum**. CPR Week addresses all the 'big picture' themes that affect the converged telecoms, digital media and technology industries. The week includes workshops, social events and private meetings giving members and non-members the chance to learn, network and build key relationships.

The International Regulators' Forum (IRF)

This is the only independent international forum that brings together statutory national regulators in a closed, collegiate environment to debate current and emerging policy issues.

The Annual Conference

A two-day event for senior executives and public policy makers in the telecommunications, technology and media world. All the main themes are examined through a range of presentations, panel discussions, workshops and case studies. There is plenty of time for informal socialising and private meetings; feedback indicates that participants value this very highly.

Regional Events

Regional Regulators' Forum (RRF)

The Regional Regulators' Forum follows the same discussion threads as the IRF but is a more intimate meeting. Like the IRF it is exclusive to senior regulators and is typically hosted by one of the regulatory authorities in the host country. RRF meetings take place immediately before or after TMF meetings and regulators are welcome to attend both. Informal networking and discussion happens over dinner and whilst smaller than the IRF, regulators attend from around the world.

The Telecommunications and Media Forum (TMF)

During 2018 events were held in Singapore, Brussels, Miami, Sydney and Washington, with Malaysia a new venue for 2019. These meetings are international in flavour and make-up, but designed with an element of intimacy and informality. Members attend free of charge; non-members pay a fee.

Chatham House Rule ensures confidentiality and allows participants to speak openly

Regulator members receive a full report of proceedings for both IRF and RRF meetings, which are conducted under the Chatham House Rule. Eligible members receive a full report of TMF meetings also conducted under Chatham House Rule.

Other events

Local chapter events

There are IIC Chapters in many countries, led by professionals working in the TMT sector. Chapter meetings typically last a couple of hours or a single day and explore a specific topic or the impact of a specific piece of legislation. They are free to all members, regardless of membership origin. Chapter heads work with the IIC to share knowledge, disseminate themes and facilitate relationships between policy makers, regulators and industry at a local level.

Training

In-house training programmes and educational workshops are available on certain topics and can be adapted for teams within commercial organisations or national regulatory authorities.

IIC Event Sponsorship

The IIC operates on a not-for-profit basis and guarantees a platform that is balanced, open and unbiased. To operate successfully we depend on sponsorship and membership fees. Sponsorship options start at £5,000 and we can create bespoke packages to suit individual budgets and requirements.

“Attending your meetings made me realise why the IIC is special and different... It is how you bring senior key people together to discuss the pressing topics for the sector”

Dr Krisztina Rozgonyi, Assistant Professor, MediaLab, University of Vienna

1969-2019 Global reach

750
events and meetings

38
cities

26
countries

Annual Conference participation by region

The Americas

32%

Europe

29%

Asia, Pacific

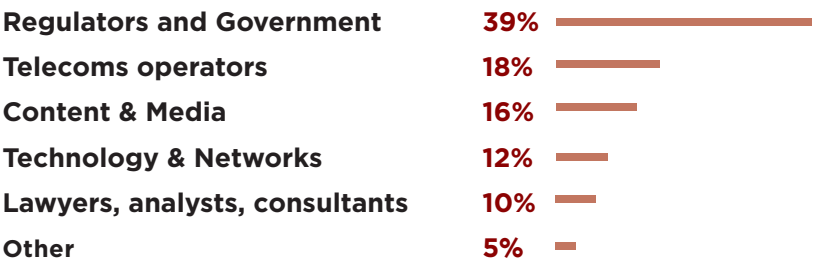
24%

Middle East, Africa

15%



Annual Conference Participation by Industry Sector





MEMBERSHIP

The IIC counts among its members many of the world's largest, most innovative organisations as well as its smartest thinkers.

We facilitate the dissemination of good practice and exchange of ideas. The outcomes of member interactions have far-reaching implications for society at large and for the economies of member countries.

We are actively seeking new members to join the IIC.

There are four types of membership to choose from

1. IIC Strategic Partnership

IIC Partners recognise the work the IIC does in facilitating open policy discussions. They have the opportunity to influence a future in which their own enterprise, the wider community and the global economy will benefit.

This level of membership is for regulators who want to work more strategically, for commercial organisations that operate in global markets and for lawyers and consultants who are advising global operators. All IIC partners play an active role in shaping the policy discussion agenda.

2. Full Regulator Member

For board level leadership teams of National Regulatory Authorities and Competition Authorities, with meetings conducted under the Chatham House Rule.

3. Full Industry Membership

For telecoms operators, broadcasters, network providers, OTT players and technology companies regardless of size.

4. Associate Membership

For lawyers, consultants or analysts advising clients in the telecoms, technology and media sector. Members at this level may be invited to chair panel discussions and lead workshops in their areas of specialism.

“Whatever the topic, I know there will be robust, useful and enjoyable discussion to be had. It’s great the IIC is proactively looking to bring fresh blood and thinking into the membership with its Future Leaders’ Forum”

Dr Stephen Collins, Director of Public Policy, Snap Inc

Special membership categories

We welcome feedback and suggestions on creation of new groups, membership categories or content for parts of the digital ecosystem who share similar challenges and or opportunities.

The Small Nations Regulators’ Forum

The IIC Regulators’ Forum for Small Nations focuses on the opportunities and constraints in media and communications regulation in countries with small populations and/or economies.

The Future Leaders’ Forum

The Future Leaders’ Forum helps younger professionals to build a network of peers and more senior international executives and leaders. Membership is free to those working within existing membership organisations.

Concessionary Membership

There are concessionary memberships available for retired professionals, academics and micro businesses.

“I can have a cup of coffee with a regulator that would normally be hard to meet with”



Additional Member Benefits

IIC Quarterly Journal: InterMedia

All members receive a free subscription to InterMedia which comprises stimulating and challenging articles from academics, regulators and industry and includes a roundup of news from around the globe. It has been referred to as

“The world’s most influential regulatory affairs and compliance journal for telecoms and media policy”

IIC Members’ Yearbook

The year in review, a look at the future

All members receive a synopsis of the IIC discussions that have taken place during the year. As well as a summary of debates at IIC meetings, it includes a digest of the opinions expressed in InterMedia and predicts how the landscape might evolve.

The people who make it happen...

If you would like to speak to a member of the team, get in touch.



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The guiding principles of the IIC



Regulators and policy makers are at the heart of the institute

Discussions among them and with them inform the future policy agenda



A neutral space

We facilitate stimulating, open debate of complex topics at the highest level



Knowledge-sharing

Meeting outputs are shared with members, forming the bedrock of future decision making



Globally and locally inclusive

We are committed to global inclusivity and seek members from a diverse audience

To join us, to sponsor an event or to find out more about the work we do, contact:

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