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**1969-2019**

**TELECOMS: MEDIA:  
TECHNOLOGY AND  
BEYOND**

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**INTERNATIONAL INSTITUTE  
of COMMUNICATIONS**



# Informing the policy agenda in an era of digital disruption

Join the IIC Australian Chapter and be part of the debate

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[WWW.IICOM.ORG.AU](http://WWW.IICOM.ORG.AU)

# PURPOSE OF THE IIC

The IIC exists to deal with global realities through a balanced, open dialogue that facilitates the policy agenda for the telecoms, media and technology industries.

The Australian Chapter is intent on facilitating informed Australian choices in the face of these global realities.

## 1969-2019

### Setting the agenda

For 50 years we have been connecting communications regulators, industry experts and innovators across the globe, creating opportunities for open dialogue, the exchange of ideas and the shaping of digital policy.

Few sectors have seen greater change during this period than the global communications industry. The IIC was founded on the belief that the most positive means of embracing this change was by bringing together the major actors for open debate. We have been convening this group for fifty years by remaining apolitical, neutral and independent.

## Who are our members?

### National Regulatory Authorities

Helping regulators find the best policy frameworks for the widest societal benefit.

### Commercial businesses within the telecoms, media and technology sectors

We convene unique forums that bring industry and regulators together.

### Advisors, academics and professional service providers

Bringing current academic thinking and advisory firm best-practice to regulators and industry.

The IIC discussions address trending issues within six main themes. Issues are examined at events, conferences, workshops or in InterMedia articles.

Theme	Main topics
Regulatory models and governance	Collaborative and horizontal regulation, cross-sectoral approaches, regulatory models
Digital transformation and innovation	Artificial intelligence, machine learning, smart cars, internet of things, digital economy
Future of content	Business models, power of platforms, protection of the vulnerable and regulatory challenges
Competition policy	A healthy competitive landscape, innovation and investment, net neutrality
Spectrum and access	Auctions, interoperability, future of 5G and connective technologies, digital exclusion
Privacy, security and protection	Ensuring safe data flow, data protection, cyber security, blockchain, protecting citizens' rights, nuisance communications

# EVENTS

## Global Annual Events

- Communications Policy and Regulation (CPR) Week
- Annual Conference
- International Regulators' Forum (IRF)

## Regional Events

- Regional Regulators Forum (RRF)
- The Telecommunications and Media Forum (TMF)

## Australian Chapter Events

- Topical events about emerging industry trends
- Domestic and international speakers providing diverse insights
- Key stakeholder participation and contribution to debate

1969-2019  
Global reach

750  
events and meetings

38  
cities

26  
countries

Annual Conference participation by region

The Americas

32%

Europe

29%

Asia, Pacific

24%

Middle East, Africa

15%



Annual Conference Participation by Industry Sector



IIC Australian Local Opportunities



Well attended events appealing to a wide audience.



Events held using Chatham House Rule encouraging open discussion.

IIC (Australian Chapter) past events have featured guest speakers from:

ABC  
Australian Banking Association  
Australian Competition & Consumer Commission  
Australian Communications & Media Authority  
Australian Information Commissioner  
Australian Mobile  
BAI Communications  
Clifford Chance  
Consumer Policy Research Centre  
Centre for Media Transition  
Communications Council  
Data61 CSIRO  
Facebook  
Free TV Australia

Google  
Holding Redlich  
H2 Ventures  
IoT Alliance Australia  
Microsoft  
nbn  
NewsCorp Australia  
Optus  
Telecommunications Association (AMTA)  
Telstra  
UK Competition & Markets Authority  
University of Oxford  
University of Technology Sydney  
Vodafone

# MEMBERSHIP

**We facilitate the dissemination of good practice and exchange of ideas. The outcomes of member interactions have far-reaching implications for society at large and for the economies of member countries.**

**We are actively seeking new members to join the IIC.**

Types of memberships to choose from:

## 1. IIC Strategic Partnership

IIC Partners recognise the work the IIC does in facilitating open policy discussions. They have the opportunity to influence a future in which their own enterprise, the wider community and the global economy will benefit.

This level of membership is for regulators who want to work more strategically, for commercial organisations that operate in global markets and for lawyers and consultants who are advising global operators. All IIC partners play an active role in shaping the policy discussion agenda.

## 2. Full Regulator Member

For board level leadership teams of national regulatory authorities and competition authorities, with meetings conducted under the Chatham House Rule.

## 3. Full Industry Membership

For telecoms operators, broadcasters, network providers, OTT players and technology companies regardless of size.

## 4. Associate Membership

For lawyers, consultants or analysts advising clients in the telecoms, technology and media sector. Members at this level may be invited to chair panel discussions and lead workshops in their areas of specialism.

## 5. Australian Chapter Individual Membership

For Australian based individuals who wish to be part of an organisation with a global focus. Membership includes:

- Discounted attendance at Australian Chapter events
- Listing on IIC (Australian Chapter) website
- Discounted attendance at international events
- Complimentary copy of the IIC's publication Policy World
- Digital copies of InterMedia; Membership links you up with our branches across Europe, Asia, the Americas and the Middle East

**175** GBP\*  
per year

\*When you join the IIC (Australian Chapter) you join a global organisation with membership fees processed by the IIC London's Head Office.

See IIC Website for fees

## Some IIC members include:

ACMA  
21st Century Fox  
Amazon  
AT&T  
CISCO  
Ericsson  
Facebook  
Google

Liberty Global  
Microsoft  
Netflix  
Nokia  
Sky  
Star India  
Telefonica/O2  
Verizon

Vodafone  
Walt Disney Company  
ACCC  
Axiata Group Berhad  
Digicel Group  
CenturyLink  
Comcast NBC  
Discovery Communications

Orange  
PCCW Global  
SBS  
Telstra  
Tencent  
Bird & Bird  
Holding Redlich

Global Website: [www.iicom.org](http://www.iicom.org)  
Australian Website: [www.iicom.org.au](http://www.iicom.org.au)

**To join us, to sponsor an event or to find out more about the work we do, contact:**

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