

International Institute of Communications (Australian Chapter) ABN 75 948 407 017

An incorporated association (No Y12160643) under the Associations Incorporation Act 1994 (NSW)

ANNUAL GENERAL MEETING MEETING

DATE: 4 December 2019

TIME: 4.30 pm

PLACE: Bird&Bird, Level 22, MLC Centre, 19 Martin Pl, Sydney

ATTENDEES: Derek Wilding, Joanne Ryan, Michael Coonan, Sophie Kowald, Debra Richards (phone), Victoria Rubensohn, Angela Flannery, Katherine Sainty, Jane van Beelen, James Konidaris

APOLOGIES: Chris Chapman, Daniel Joyce, Sophie Dawson

PROXIES: Nil

1. Opening remarks

Derek Wilding opened the meeting and welcomed attendees at 4.35 pm.

2. Actions arising from previous Annual General Meeting

Jo Ryan reported that the following issues had been actioned. A new International Institute of Communications Australian Chapter (IICA) Constitution had been developed and submitted to NSW Fair Trading. A new bank account had been established with Westpac, enabling electronic transactions. A new membership brochure had been developed for the Australian Chapter.

3. Acceptance of minutes of previous annual general meeting

Proposed resolution: That the minutes of the 2018 annual general meeting be accepted by Derek Wilding, Jo Ryan, Michael Coonan, Sophie Kowald and Debra Richards.

Moved: Derek Wilding Seconded: Michael Coonan

Passed.

4. Chapter Report

Jo Ryan reported on the following activities:

Use of communication channels for updates and event invitations proved successful, with an average open rate of 38.6% achieved. Photos from events and event details were also shared via the IICA Facebook and LinkedIn pages.

The IICA regularly provides news and events updates to the IIC London for global distribution. The organisation also shares updates from the UK, including those related to the IIC 50th Anniversary celebration.

The committee thanks the Australian Human Rights Commission, Bird&Bird, Telstra, Herbert Smith Freehills, Holding Redlich, Allens, Clifford Chance, Gilbert+Tobin and UTS for their support as partners and hosts over the past year.

Jo Ryan shared a breakdown of IICA events for the year including keynote speakers, attendee numbers and media coverage where relevant.

5. Financial Report

The IIC (Australian Chapter)'s financial report, as prepared by Hopscotch Accounting, was presented to the meeting.

Derek Wilding advised that the current bank balance has been impacted by the TMF, but that the event has been very helpful in promoting the IICA. He also advised that as a Not-for-Profit organisation, the aim was to ensure that the cost of events covered any outgoings, with any additional funds diverted back into the organisation for marketing and promotional opportunities. He also advised that the model where events were hosted by partner organisations was proving to be a good model to assist the organisation meet ongoing costs.

Jo Ryan provided a breakdown of costs as they relate to events, revenue share of memberships and operational costs.

6. Acceptance of financial statements

Proposed resolution: That the financial statements tabled at the annual general meeting be accepted.

Moved: Jo Ryan Seconded: Victoria Rubensohn

Passed.

7. Result of general election:

All positions were declared vacant and the following appointments were unanimously accepted.

President | Derek Wilding

Vice Presidents | Sophie Kowald | Michael Coonan

Treasurer | Debra Richards

Secretary | Joanne Ryan

Committee | Victoria Rubensohn, Angela Flannery, James Konidaris

8. General business

Future committee members:

Jane Van Beelan, Katherine Sainty and Sophie Dawson indicated they would be interested in joining the committee in the future, but they would continue to support the organisation in the interim.

Budget for FY2021

Jo Ryan developed a budget for the coming financial year and shared the information with the meeting.

2020 Objectives

The following objectives were discussed at the meeting including contribution to IIC newsletters and quarterly Australian newsletters to the IICA database in between events. Facebook advertising for events, growing membership and encouraging committee members to share IICA updates via their personal social media profiles.

Future Membership

Michael Coonan mentioned that membership structure continued to be an issue for individuals wishing to join the IICA.

Future Events

Proposed events for 2020 included: *The Harmonised Framework – Digital Platforms and the Media*, 21 February 2020, hosted by Allens, panel speakers to be confirmed; *Civil Society Event*; *Parliamentary Friends Event*; and *Telecommunications Event*. Jane Van Beelan suggested that Telstra could host the telecommunications event in Melbourne – the event could focus on regulatory reform, parallels with platform neutrality (OTT disruption), investment certainty (monetising investments – 5G, NBN) and/or digital inclusion. Also, a *Privacy event* could tie in with privacy as the international theme in 2020 for the IIC UK.

Future Leaders' essay competition

Derek Wilding sought insight from the committee about the subject for the 2020 Future Leaders essay competition. The Committee discussed privacy and the ongoing reliance on consent models as a potential topic.

Message from IIC President, Chris Chapman, was presented to the meeting by Jo Ryan.

Meeting closed 5.30 pm.