

# IIC FUTURE LEADERS COMPETITION 2024

A competition, supported by members of the IIC, to encourage and promote original thought in the areas of communications and policy

## What do you need to do?



Entrants are asked to produce an essay, submitted electronically, on the following topic:

### Breaking down barriers to sustainability

*A green and digital 'twin transition' is underway but can both targets be met? What can the communications industry do to assure future sustainability? Are policies sufficient to achieve the targets, what regulations and structures are needed, and who should pay?*

In your essay for this year's Future Leaders Competition, we invite you to consider the sustainability of networks and the impact of digital technology on the wider economy, whether from the global North or South. What do these targets mean for consumer adoption?

For further details, competition rules and submission requirements please see [here](#).

## What can you win?



The overall winner will receive:

- An invitation to present their winning entry to the IIC's [Annual Conference](#) (6 -7 November 2024), with all travel and accommodation paid and a £250 subsistence
- Their winning entry to be published in InterMedia, the IIC's quarterly journal, online and on our social media channels
- One year's complimentary membership to the IIC Future Leaders Network - which includes access to the IIC's networks and resources

The top ten entries will have their abstract published in InterMedia and their entry published online, please see [here](#) for further details.

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### KEY DATES FOR YOUR DIARY

**MONDAY 12 AUGUST  
2024** - Final deadline for  
entries by 16:00 BST

**MONDAY 9 SEPTEMBER  
2024** - Winner  
announced

### MEET YOUR JUDGES

**Chair: Andrea Millwood  
Hargrave,**  
Principal, Millwood  
Hargrave Ltd

**Vice-Chair: Robin  
Mansell,** Professor  
Emerita of New Media  
and the Internet in the  
Department of Media and  
Communications,  
London School of  
Economics and Political  
Science

**Chris Taylor**  
Partner, Plum Consulting

**Jordi Casanova**  
Head of Telecoms and  
Space, EU Public Policy  
team, Amazon

**Thomas Volmer**  
Director, Head of Global  
Content Delivery Policy,  
Netflix

**Bobbie Mellor,**  
Global Head of  
Sustainability and  
Transparency, Vodafone  
Group