

# Wednesday 11 - Thursday 12 February: Dexus Place, 1 Farrer Place, Sydney

The IIC's Australasia Digital Communications and Media Forum brings together senior leaders from national regulators, competition authorities, industry, and academia to debate and shape the future of policy across telecoms, broadcasting, media, and the broader digital ecosystem.

No other Forum convenes such a high-calibre audience in a trusted, neutral, and independent environment.

Sponsorship of this Forum offers a platform to engage and connect with senior decision-makers and position your organisation at the forefront of the telecoms and digital communications sectors



### **Sponsorship Opportunities**

#### **Headline sponsorship**

- Exclusive naming rights as 'Headline sponsor of Australasia Digital Communications and Media Forum'
- Opportunity to speak at the Forum
- 8 complimentary delegate places
- Logo and hyperlink on Forum homepage
- Opportunity to position company pop-up stand near registration desk
- Company logo to be featured prominently on all marketing materials for the duration of the campaign, to include all advertising, online media and email activity
- Verbal acknowledgement by the chairperson at both the opening and closing of the Forum

£7,500





#### **Gold sponsorship**

- Naming rights as 'Gold sponsor of Australasia Digital Communications and Media Forum'
- 4 complimentary delegate places
- Logo and hyperlink on Forum homepage
- · Opportunity to position company pop-up stand near registration desk
- Company logo to be featured prominently on all marketing materials for the duration of the campaign, to include all advertising, online media and email activity
- Verbal acknowledgement by the chairperson at both the opening and closing of the Forum

£4,500

#### Reception sponsorship\*

- The opportunity to deliver a short 'welcome' at the beginning of the reception (maximum 3 minutes)
- Exclusive naming rights as 'Reception sponsor of the Australasia Digital Communications and Media Forum'
- Logo and hyperlink on Forum homepage
- Company logo to be featured prominently on all marketing materials for the duration of the campaign, to include all advertising, online media and email activity
- Opportunity to display a pop-up stand at the reception

\*Drinks reception will take place at the end of day 1 - Wednesday 11 February

£3,000





IIC Forums deliver unparalleled content and thought leadership from senior policy makers and industry experts. Don't take our word for it, here are some recent quotes from IIC event delegates...

"The Forum was packed with interesting presentations and topics and I enjoyed the Chatham-house room discussion that facilitates better exchange." Head of Licensing and Regulatory Affairs, Strategic Partner member

"Thank you for the opportunity to participate in such an enriching and well-organized forum. The topics addressed were of great value, and it was a pleasure to exchange perspectives and experiences with distinguished colleagues from the region. I truly hope we can continue to share in these important spaces going forward."

Director of Telecommunications Standards, National Regulator

"Congratulations to the team for organizing such a successful event. The high level of engagement and quality of dialogue throughout the two days were impressive." Cybersecurity Policy Officer, National Regulator

"Thank you very much for the kind invitation to the IIC event! I was impressed by the organization, the content, and the high level of speakers you were able to bring to the event." Head of Government & Policy Advocacy, Strategic Partner member

"Let me add my kudos to all of you. The conference was intellectually nourishing and extremely well organized. Panelists – you made it easy to moderate this panel; I learned something from each of you. It was a privilege to be with you!" Senior *Partner, Associate member* 



## LET'S TALK

Should these options not meet your needs or budget, there is an opportunity to create a tailored package